

## **Bandinterview / before 23rd April 2026 (English)**

On 23rd April the tool „bandinterview.com“ will go live/ online. Its a promotiontool for bands or Musicians. With this tool you can easily create a speedinterview about your band/ yourself and music by filming your answers via mobile phone, upload them on the website, as well as one of your songs, and they will be combined automatically with the questions.

The questions are short stop motion movies, that i drew on paper and afterwards animated them.

No AI.

The end of each speed intreview is a song of the band.

For 23rd of April I booked a stand at the JazzAhead trade fair in Bremen. There the first interviews will be shown on the wall of my stand in row.

The website [www.bandinterview](http://www.bandinterview) will go online on the 23rd, right now it is in construction.

On the website fans or interestet people can filter by genre. Later it is planned to install a linked youtube channel.

The first interviews can be done for free,  
the deadline for sending them to me via mobile is the

21st of April  
0175181123

The aim of this tool:

Musicians shall be able to promote themselves in an easy and not too expensive way.

The interviews can be used for a press kit, for an application, for fans or else to be seen or heard.

In very short time a very personal insight can be created and people get a very intense short time impression about you and your music. A part of the fee that i will recieve will be used to promote the regarding interview online (SEO, etc.) to make sure that it gets the attention.

The interviews sent in before 21st of April of course are FREE OF CHARGE.

After having interviewed bands for a year during corona for free, which was a hell of preparation, meeting organisation, explaining, lots of emailing, driving, afterwards cutting for weeks, i thought there must be a way how this could be done more easily, low cost and quicker for me, and also for the musicians. My ex husbnd is a long time online marketing expert and programmer and with him i develloped this special tool.

The questions/ Die Fragen

The questions are in German but can be answered in English, too. If you want, will subtitle them in English or do my best to translate and subtitle in German, if you send it to me early enough With a notice. Call me anyway, if you have further questions!

1) Wer seid Ihr/ Who are you?

2) Was macht Eure Musik aus/

What makes your music special or What is the core of your music?

3) Wie schreibt Ihr Eure Songs/ How do you write your songs?

4) Wer sind Eure Helden/ Who are your heroes?

5) Was ist das schrägste, das Ihr als Musiker erlebt habt/  
What is the most strange thing that you experienced as a musician?

6) Was macht Euch glücklich/ What makes you happy?

7) Erzählt etwas über den Song, der im Anschluss kommt, und wo man ihn bekommt./  
Tell something about the following song of you – and where its available, how can it be purchased, where are you to be found?

(8) I need a songvideo from you (or an mp3 file and a regarding foto). You have to own the rights of the video and foto. Make double sure if its a cover of another bands song!

(9) I also will need some information

- Name of the band, formation, members, mail address and address  
-Website or social media link of the band and or of management

- Later also a signed declaration that I may use your sent material

Formate:

16:9 horizontal formate via mobile. Look, that the mobile is placed near enough to you, so your answers are clearly heard. Easiest and best to film inside to not have extra sounds like wind. If you want to have extra sound – you can be as creative as you want.

Time: For each of the 7 answers a maximum of 60 seconds.  
Send to 01751811123 or helma@rock-den-norden.de

Now some hints for answering the questions

Zu 1) Name of the band/ project, of the members and who plays which instrument, name the genre and the place, how did you meet your fellow members

Zu 2) Name your elements of musical style, other specialties, or what sets your music apart from others

Zu 3) This is about the process of creating your songs, eg do you create it at home, in your head, do you do it alone or together, do you drink tons of coffee while doing it or meditating – is it in your head first or ... how long does it take you.

Zu 4) Who or what is inspiring you, lets you keep on making music against all odds, someone or something that you admire, look up to, person, comic, film whatever it may be.

5) A noticeable, interesting or strange Feeling, state, encounter that happened regarding music/ your band/ a gig or something the like.

6) Be it a peanutbutter jam sandwich or an audience screaming for more of your music, holidays or the sound of rain on your window at midnight. What makes you happy?

7) Eg.: What inspired you to write this special song, how was it made, whats it about, whats special about it, why did you chose just this one for the interview.

AND: Where can it be heard or purchased (also where can you be found?) (own website, concert, download, streaming, vinyl shop around the corner)

Dont hesitat calling or texting me should you have any questions :-)

one thing – ill need a signed declaration of you, that i may use the material you send me to create the speed interview, and also to spread it wherever and whenever. Also you will receive a declaration of me! It will be in juristical waffle – it has to be.

I will be able to send this to you only shortly befor the trade fair, maybe even shortly afterward. My timetable is exploding X.

If you send me material, i trust and rely on your consent.

XXX Helma